

Welcome to the July Edition of Sealine News

WHERE TO FIND SEALINE THIS MONTH

28th July - 6th August: "Sealine Southern RYA Cruise" Poole Quay Boat Haven, UK. For info contact: tim.pearce@sealine.com

2nd - 7th August: "Sydney International Boat Show" Sydney, Australia. For info contact: peter.redford@5starmotorcruisers.com.au

SEALINE LOOKS AHEAD TO SOUTHAMPTON BOAT SHOW



Sealine is looking ahead to the 39th annual Southampton Boat Show (14th – 23rd September). Situated in the same location as recent years, Sealine's stand is on the water by the access bridge to the marina, and gives visitors a great view of our product range.

This year, visitors will see the launch of the brand new SC35 - the latest addition to the Sealine model line up.

The boat incorporates a range of signature Sealine innovations, including the unique translucent convertible roof system offering complete flexibility whatever the

weather conditions.

The hull has been designed in collaboration with world powerboat champion designer Ocke Mannerfelt. The new deep V hull form with extended planing surfaces and bold topside contours has been generated to provide comfortable and efficient cruising.

Visitors to the show will also have the chance to try out the SC29 on the water.

Models on display will span the full Sealine range – the S-series sports cruisers featuring the S29 (European Power Boat of the Year), the award-winning F34 from the F-series (Motorboat of the Year), and the flagship T60 from the luxurious T-series.

An online booking system will enable visitors to arrange an appointment to view a boat in advance - highly recommended for peak times and viewing the larger models on display.

This will be available on-line during August.

The Southampton show is the major UK water-based boat show, and allows visitors to see the boats in their natural environment.

Open daily from 10am, this year's show includes an appearance from HMS Bounty - the ship used in the Hollywood blockbuster Pirates of the Caribbean - At World's End.

Visit Sealine at the Southampton Boat Show - berths 172-178, 224 - 228. To arrange an appointment with a Sealine Dealer, visit our website at www.sealine.com. As previously, click on the banner to access the appointment request form - available online during August.

For more information about the Show, visit www.southamptonboatshow.com

We look forward to seeing you there!

SEALINE AND ANCASTA TO SET UP SEALINE SOUTH COAST

Sealine International recently announced the formation of 'Sealine South Coast', a series of new and exclusive branded outlets on the South Coast of England, in partnership with Ancasta International Boat Sales, the UK's largest boating retailer.

The three new dedicated Sealine outlets, together with Ancasta's 15 UK South Coast offices, will provide both new and existing customers with a complete range of services from new boat sales to brokerage and after-sales services. Sealine customers will also have access to the first class facilities of Hamble Yacht Services

(part of the Ancasta group).

A brand new flagship sales centre will be located on the Hamble, in the heart of the South Coast boating area. This new flagship, which is due to open next year, will offer customers state of the art

facilities both on and off the water. It will be staffed by a dedicated Sealine team specialising in all aspects of the Sealine boating experience.

Sealine will continue its UK distribution with Peters Opal until the current contract expires on the 31st August 2007.

Sealine South Coast will begin operations on September 1st 2007.



BOATING TIPS FROM OUR SEA SCHOOL CAPTAIN



Put Some Spring Into Your Summer Boating

Occasionally, we all find ourselves in a less than ideal mooring situation. It might have been easy on the way in - wind blowing you onto the pontoon, no tide to contend with, other moored boats miles away... but you come to leave and it's all changed. The tide is 'hoofing' through and the wind that blew you gracefully alongside the pontoon is now a hurricane - you have inches to spare at either end of your suddenly massive boat.

So what are our options? You could go back into the pub until the wind has died and the tide has stopped running. This isn't as daft as it seems; if you're not in a hurry and the wind is due to ease, then why make life difficult for yourself - just remember to stay on the soft stuff, drinking and skipping don't mix.

Option two is to utilise the bow thruster and hope there's enough power to pull the bow across the tide and then make a dash for it, before you get swept onto the boat behind you. This isn't a good plan, because it relies heavily on perfect timing and there is too great a chance of it all going badly wrong; you would be trying to organise the releasing of lines the bow thruster and the engines all at the same time - add huge amounts of tide and wind and you have a recipe for disaster.

The best option is one where you have control of the boat the whole time - I suggest using a spring. Assuming your boat is facing into the tide, you will need to set the forward and stern lines as slips, making sure that the stern line is kept as short as possible. Have a roving fender at the stern to protect the bathing platform. Ideally, if you have enough crew, you should have a separate person for letting go of the stern line.

Once everyone is correctly briefed, slip the bow line. The tide will drift you gently backwards, as the stern line tightens up the stern will turn into the pontoon - the bow will swing out into the tide. When the bow is pointing out far enough to clear the boat in front, slip the stern line and motor away from the berth. If the wind is really strong, you may need to come astern on the outside (opposite side

to pontoon) engine to ease the bow out against the wind.

Beware though. If the tide is particularly strong, the moment your bow comes across the tide it will exert increasingly stronger sideways pressure on your boat, sweeping you side onto the channel and drift you down the channel sideways. The answer is to keep your bow pointing almost directly into the tide flow and continually adjust the ferry-glide as you make your way away from the pontoon.

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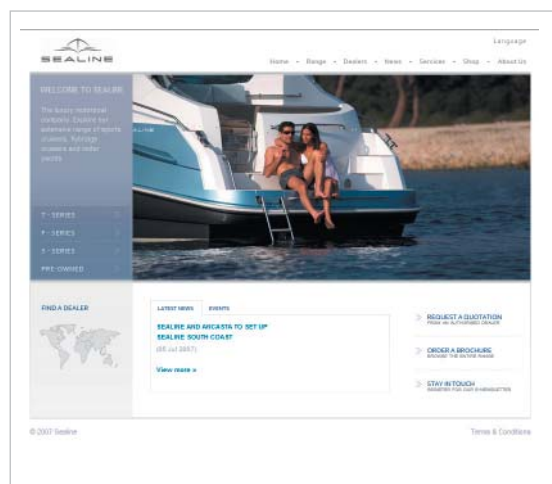
EDITORIAL

If you have a story to share, e-mail kirsty.hill@sealine.com or write to:

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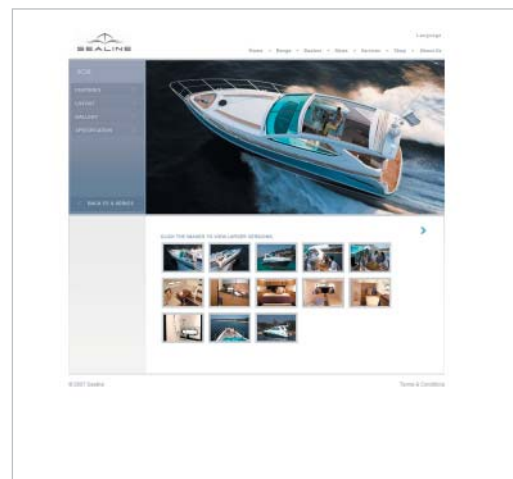


NEW LOOK SEALINE WEBSITE

intuitive menu system providing easy access to our full model line up. Customers can search by boat type - sports or flybridge, or by series.

Featuring all the latest news and events from Sealine, the site also includes the Sealine shop, where you can buy gifts such as jackets, fenders, posters and key rings.

And with the Southampton Boat Show approaching in September, look out for the online appointment system, enabling show visitors the chance to pre-book a viewing.



Regular visitors to sealine.com will have noticed that the website has recently undergone a transformation.

The revamped site includes brand new image galleries and an