

Welcome to the September Edition of Sealine News.

PETERS OPAL HOSTS SEALINE OWNERS' DAY AT SOUTHAMPTON BOAT SHOW

The team at Peters Opal organised a Sealine Owners' Day, held on the first Sunday of this year's Southampton Boat Show.

The event brought together Sealine owners and their families in a fun and relaxed setting and gave Sealine the opportunity to personally thank owners for their custom.

The day involved a number of activities including a 'draw a pirate' competition for the children, a prize draw to win a set of Nauteriors bed linen, and a magician which kept the children (and adults) entertained. The hospitality tent was busy throughout the day serving food and drink



Above: The five lucky winners of the Peters Opal 'Draw a Pirate' Competition. Clockwise from back left: Charlotte Dugard (9), Jacob Bury (10), Naomi Bury (9), Harvey Young (9), Jack Dugard (5).



Above: Courtesy of Peters Opal, John and Sue Bennett were the lucky winners of a set of Nauteriors bed linen for their boat. The Bennetts, pictured here on a Sealine T60 with Brian Peters, Chairman of Peters Opal and Vanessa Lowe from Nauteriors, will use the bed linen on their newly acquired Sealine S29, Ongaku, purchased through Peters Opal at the Southampton Boat Show.

Images courtesy of Cailah Leask. Copyright Fast Track Sailing / Peters Opal.

CYRIL JOHNSTON AND MAJESTIC YACHTS JOIN SEALINE DEALER NETWORK



(L-R) David Johnston, Paulene Anderson and Robin Cockram from Cyril Johnston Marine

Sealine and Peters Opal have recently appointed Cyril Johnston Marine, based in Northern Ireland, and Majestic Yachts International, based in Deganwy, North Wales as Authorised Sealine Dealers for their respective regions.

Both dealers will sell new and pre-owned Sealine boats whilst also providing a full range of support services for existing Sealine owners who are based in their areas.

Cyril Johnston, already an established distributor of agricultural, horticultural, golf and

grounds care equipment, branched into marine sales in 2004 and has established a strong reputation among the boating community in Northern Ireland. Dolway Johnston said, "We have had excellent growth with our new marine business but now look forward to an exciting period with one of the premier brands which already has an excellent following in Ireland".

Established in April 2004, Majestic Yachts International are based at the five-star Deganwy Marina. Formed by Alan Dugary and Adrian Smith, Majestic is run on a daily basis by Adrian who has worked extensively for a number of years in the marine industry.

Adrian comments, "We are thrilled and excited to be representing these innovative craft from a company with such an established reputation."

Commenting on these key appointments Steve Coultate, Managing Director for Sealine

International, said, "We are delighted to welcome both new dealers on board. Adrian Smith and his team at Majestic bring with them a wealth of experience and for the first time Sealine will have a dealer in North Wales. Cyril Johnston and Company is a long established family business active in many fields – their commitment to the highest standards of after sales and customer care is consistent across all their business units - a major factor in our search for a new dealer for Ireland."

Derek Corkill, Director of Peters Opal said, "We have worked closely with Majestic in the past and are very happy to be continuing our relationship – we are equally enthusiastic about working with Cyril Johnston Marine to develop the Irish market."

For more information, contact Cyril Johnston on 02890 813121 and Majestic Yachts on 08704 280028.

WHERE TO FIND SEALINE THIS MONTH ...

7th - 15th October: "Genoa International" Genoa, Italy. For info contact: solcio@solcio.it

14th - 15th October: "Blue Water Show" Alpnachstad/OW, Switzerland. For info contact: ivo@herzog-marinecenter.ch



WINTER CRUISING

As the summer draws to a close, many of us are thinking about taking our boats out of the water, and resorting to magazines to fill the gap. It doesn't have to be like that.

The winter months are full of bracing, yet calm and gloriously sunny days; the seas are empty and the 'playground' is ours. Imagine going out on Christmas day for a spin around the block and lunch at a water-side restaurant with a roaring fire in the grate - what could be better?

If you do decide to take the plunge and keep your boat in the water for winter, think carefully about the consequences of low temperatures and the effect this could have on your boat.

Here are some precautions you should take before it gets too cold:

- Have your boat lifted, scrubbed, anti-fouled and check the anodes
- Service the engines to make sure you have all new fluids and filters and identify any problems
- Put heaters below decks – propping open the doors to allow the warmth to circulate. Green house style tube heaters are ideal, especially for the engine room
- If the temperatures are going to be particularly cold, you will need to drain down your fresh water system – including the calorifier, open all the taps and take the shower head off the bathing platform shower hose
- Make sure all your covers and the tonneau fit properly and are not ripped
- Ensure your boat is tied on correctly and even put extra lines on if high winds are expected
- Remember, boats sitting in fresh water, will not be as well insulated from the cold as boats berthed in salt water, which is unlikely to freeze
- For yourselves, make sure you have appropriate clothing, including non-slip, waterproof footwear and good weatherproof oil skins – watch out for slippery pontoons
- Have your lifejackets and life-rafts serviced, check to see that your flares are all in date

Remember, it is even more important, during the colder months, when there are fewer people around and the water is that much colder, to take all the usual safety precautions. But, providing you are sensible, there is no reason why you cannot enjoy your boating all year round.

See you on Christmas day!

FIRST ISSUE OF INSTINCT MAGAZINE IS WELL RECEIVED



Following the launch of Sealine's first ever bi-annual magazine, initial feedback has been extremely positive. The magazine features news and stories from Sealine owners, boating locations, products and key events in the boating calendar.

Customers can register their details on the Sealine website home page to receive the magazine straight to their door – those who have already registered to receive the monthly newsletter have automatically been added to the mailing list.

The magazine is designed to communicate with Sealine customers through regular news, and showcases lifestyle focused stories from Sealine owners who want to share their experiences with others.

The next issue of the magazine is due out in December. If you are a Sealine owner and have an interesting story you would like to share with us, please e-mail marketing@sealine.com

SEALINE THANKS RANGE ROVER



Sealine recently worked in partnership with Range Rover to provide two top of the range models for the duration of this year's Southampton Boat Show.

The vehicles, which displayed the Sealine logo, were based at the Sealine VIP show entrance and were used for customer valet parking in and out of the show.